

Frequently Asked Questions

1. Who can attend the STEM Expo / Is there a cost to attend?

The event is open to the entire public and free for all to attend. The activities, called exploration stations, are primarily geared toward grade schoolers though each have varying degrees of complexity that can be added or removed depending on the age of the participants.

2. What does the STEM Expo look like?

A time lapse video and pictures from the previous STEM Expo events can be viewed at www.ascewise.org/stem-expo/

3. Should Children be accompanied by a parent or adult during the event?

Yes, children should be accompanied by an adult at all times during the event for their safety. Also we strongly encourage parents/chaperones be engaging with the children at the exploration stations to assist the volunteer staff during the event.

6. Have there been previous STEM Expos?

Yes. The STEM Expo is an annual event that began in September 2012, with the second in October of 2014. Based on the overwhelming requests to return, the ASCE SE YMG resolved to host the event every year and continue to further STEM interest in kids throughout greater Milwaukee.

9. Are you affiliated with STEM Forward?

The ASCE SE YMG and STEM Forward work together on many endeavors but are not necessarily affiliated. This is a stand-alone event in which STEM Forward helps provide promotional assistance. Many STEM Forward members and staff have volunteered with the STEM Expo and are excited for it to be added to the year line-up of local STEM activities.

10. How do I volunteer to help with the event?

Contact our committee chair Pat Flaherty at patrickf@rileycon.com. As the event gets closer there will be a volunteer link on the website to sign up to volunteer electronically.

11. Why Should I donate to the STEM Expo?

This event is designed to promote STEM fields to the next generation in a fun and thought provoking way. Sponsorship provides financial support to the STEM Expo and allows members of the community to attend at no cost. Your sponsorship to this event can help to inspire the desperately-needed STEM professionals of the future.

12. What happens to sponsorship funds that are unspent after the event?

All funds that are donated to the STEM Expo are utilized for the upcoming Expo. If there are excess funds that are left over, the committee retains enough funding to secure the event's future which allows them to start procuring materials for the event before that year's sponsorship funds are generated. If there still is an excess of funds, the ASCE SE YMG can use them for other STEM-related outreach and education.

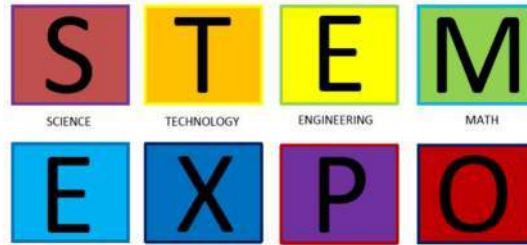
13. Are there any tax benefits for providing sponsorship to the STEM Expo?

Yes. Our group is a 501(c)3 organization. Please contact our co-chairs who will get you the proper documentation you need for tax purposes.

14. I'm looking to be a sponsor of the STEM Expo; what are the commitments made by sponsors?

Sponsorship tiers are set up as outlined on the following page. For all sponsorships at the Exploration Station level, the organization can identify a specific activity that they would like to sponsor, or even bring their own activity*! Volunteers from sponsors' organizations are certainly welcome and encouraged, but not required for sponsorship as the Expo can supply it's own volunteers if needed. Anyone interested in sponsoring is more than welcome to reach out to Pat Flaherty (patrickf@rileycon.com) for more information.

**For sponsors interested in supplying their own activity, note that the activity will need to be coordinated with the planning committee. It is also preferred, though not required, that there are volunteers from the organization on its behalf to host the supplied activity. Sponsors interested in pursuing this option should reach out to Pat Flaherty to discuss further.*



Sponsorships are set up in tiers, as listed below:

- **Platinum Sponsorship - \$2,000**
 - Logo on the promotional flyer
 - Logo on the website
 - Large logo on the Volunteer T-shirt
 - Large logo on the Exploration Station Directory
 - Large logo on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Gold Sponsorship - \$1,500**
 - Logo on the website
 - Medium logo on the Volunteer T-shirt
 - Medium logo on the Exploration Station Directory
 - Medium logo on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Silver Sponsorship - \$1,000**
 - Logo on the website
 - Small logo on the Volunteer T-shirt
 - Small logo on the Exploration Station Directory
 - Small logo on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Bronze Sponsorship - \$500**
 - Logo on the website
 - Listed on the Volunteer T-shirt
 - Listed on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Exploration Station - \$250**
 - Listed on the website
 - Listed on the Exploration Station Directory
 - Listed on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Friends of STEM Sponsorship – anything less than \$250**
 - Listed on the website
 - Listed on sponsorship display at the event