



Frequently Asked Questions

1. What does STEM stand for?

STEM is an acronym referring to the academic disciplines of Science Technology Engineering and Mathematics.

2. What is the STEM Expo?

The STEM Expo is a free event planned by the American Society of Civil Engineers Southeast Wisconsin Younger Member Group (ASCE SE YMG) and supported by many sponsors to make the event fun, educational, and free to the public.

3. Who would attend the STEM Expo?

Anyone within school age is welcome to attend. The activities, called exploration stations, are geared toward a variety of ages and have complexity that is added for more advanced students.

4. How much does it cost to attend the STEM Expo?

The event is free to the public.

5. Why is called the STEM Expo?

When the planning committee approached naming the event many possibilities emerged. Ultimately, the committee determined that focusing on STEM was the primary goal of the event and the best way to describe how the committee was going to meet the goal was through an exposition, or Expo.

6. Have there been previous STEM Expos?

Yes. The first STEM Expo was in September 2012 and the second October 2014. Based on the overwhelming requests to return, the ASCE SE YMG decided to try to host the event every year.

7. What does the STEM Expo look like?

A time lapse video and pictures from the previous STEM Expo events can be viewed at www.ascewise.org/stem-expo/

8. Should Children be accompanied by a parent or adult during the event?

Yes, we strongly encourage children be accompanied by an adult at all times during the event for their safety. Also we strongly encourage parents/chaperones be engaging with the children at the exploration stations to assist the volunteer staff during the event.

9. Are you affiliated with STEM Forward?

The ASCE SE YMG and STEM Forward work together on many endeavors but are not necessarily affiliated. This is a stand-alone event in which STEM Forward helps provide promotional assistance. Many STEM Forward members and staff have volunteered with the STEM Expo and are excited for it to be added to the year line-up of local STEM activities.

10. How do I volunteer to help with the event?

Contact our committee chairs, Bridget Henk (bridget.henk@graef-usa.com) or Tony Castle (acastle@emcsinc.com). As the event gets closer there will be a volunteer link on the website to sign up to volunteer electronically.

11. Why Should I donate to the STEM Expo?

This event is designed to promote STEM fields to the next generation in a fun and thought provoking way. Sponsorship provides financial support to the STEM Expo and allows members of the community to attend at no cost.

12. What happens to sponsorship funds that are unspent after the event?

All funds that are donated to the STEM Expo stay within the STEM Expo. Any excess funds from a particular year roll over into the next year. This allows the committee to start purchasing the necessary materials for the event before that year's sponsorship funds are generated. If at any time the STEM Expo ceases to exist the funds will be used for other STEM related outreach.

13. Are there any tax benefits for providing sponsorship to the STEM Expo?

Yes. Our group is a 501(c)3 organization. Please contact our co-chairs who will get you the proper documentation you need for tax purposes.

14. I'm looking to be a sponsor of the STEM Expo. What are the differences between the sponsorship tiers?

Sponsorships are set up in tiers, as listed below:

- **Platinum Sponsorship - \$2,000**
 - Logo on the promotional flyer
 - Logo on the website
 - Large logo on the Volunteer T-shirt
 - Large logo on the Exploration Station Directory
 - Large logo on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Gold Sponsorship - \$1,500**
 - Logo on the website
 - Medium logo on the Volunteer T-shirt
 - Medium logo on the Exploration Station Directory
 - Medium logo on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Silver Sponsorship - \$1,000**
 - Logo on the website
 - Small logo on the Volunteer T-shirt
 - Small logo on the Exploration Station Directory
 - Small logo on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Bronze Sponsorship - \$500**
 - Logo on the website
 - Listed on the Volunteer T-shirt
 - Listed on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Exploration Station - \$250**
 - Listed on the website
 - Listed on the Exploration Station Directory
 - Listed on sponsorship display at the event
 - Listed as the sponsor of an Exploration Station
- **Friends of STEM Sponsorship – anything less than \$250**
 - Listed on the website
 - Listed on sponsorship display at the event
- **Raffle Prize Donation**
 - Listed on the website
 - Listed at the raffle table