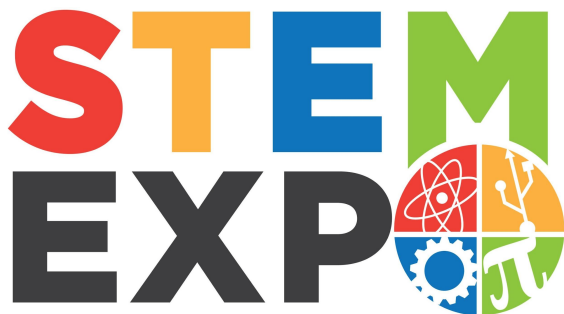




SCIENCE • TECHNOLOGY • ENGINEERING • MATH

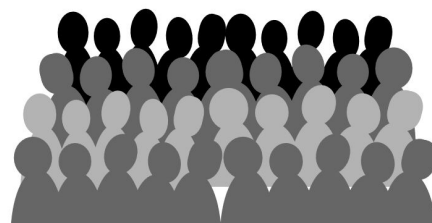
## HOW EFFECTIVE ARE FUNDS INVESTED IN THE STEM EXPO?

An investment in the STEM Expo will yield returns for not just days, weeks and years but decades after the event. The support we receive from sponsors is so vital that it allows us to achieve amazing reach throughout Wisconsin and Northern Illinois!

Following is a guide to the potential returns on engagement, innovation, and geographical reach that an investment in the STEM Expo can yield.

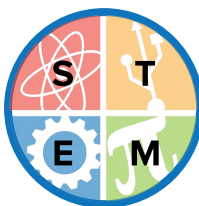
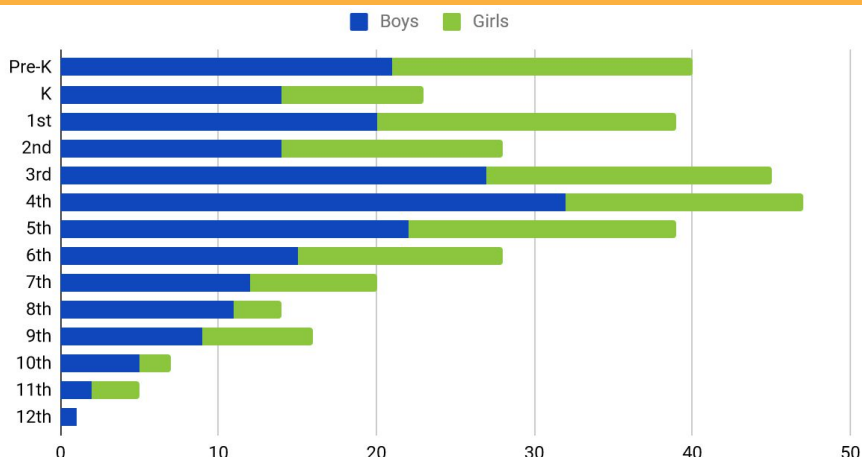
### UP TO 700 TOTAL EVENT ATTENDEES

Counting volunteers, grade schoolers and their parents; several hundred people witnessed first-hand the sponsored activities and the benefits, joy, and impact resulting from those activities at the event. Among these people could be volunteering undergrads - potential new hires, possible future clients, and newfound partnership organizations that support STEM just like yours.



### 300+ K-12 ATTENDEES

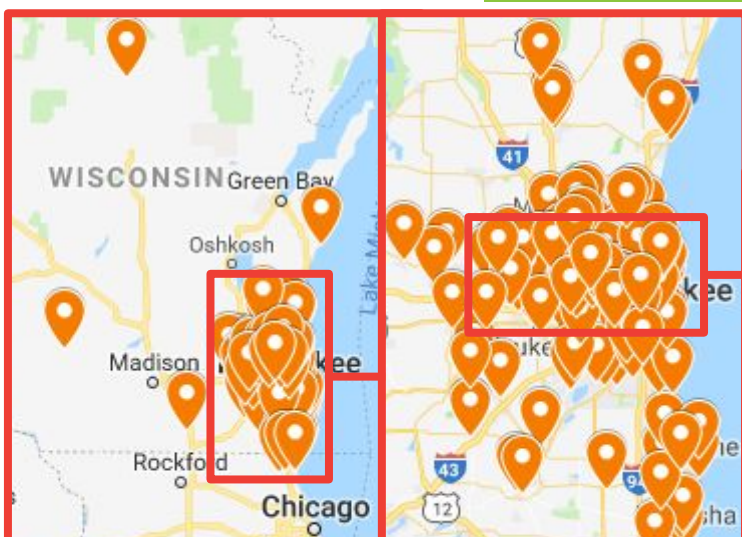
The STEM Expo focuses on inspiring the workforce of tomorrow, one of which you currently are and will continue to be a part of. Not only can returns be seen on the day of the event, but long after it as well. The inspired minds leaving the event will one day become the innovative workforce that will continue to support your company's missions and values for decades to come.



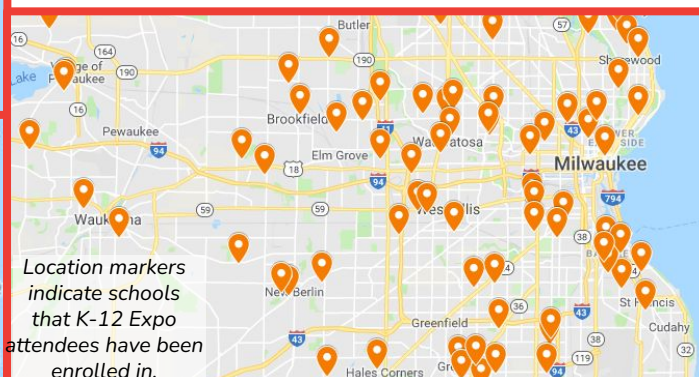
### 50 HANDS-ON STEM-FOCUSED ACTIVITIES

We work hard to develop a wide breadth of engaging activities that not only inspire the STEM professionals that will drive our future, but also imparts a diverse appreciation for all STEM fields. Your contributions are critical to helping us achieve this, ensuring that tomorrow's workforce will be equipped and empowered to handle the complex challenges that STEM industries will present.

### GREATER MILWAUKEE REACH (AND THEN SOME!)



Our systematic, focused and far-reaching marketing methods attract attendance from families all across greater Milwaukee and beyond, meaning that your dedication and commitment to STEM Innovation is seen throughout the regional southeastern WI area.



Location markers indicate schools that K-12 Expo attendees have been enrolled in.

Become a Sponsor Today! Email: [alyssa.pease@rasmith.com](mailto:alyssa.pease@rasmith.com)